# Better Poster

# Evidence-based Design

# **Background**

Dr. Mike Morrison's research on poster design psychology has led to widely adopted layouts, with over  $250\,000$  downloads of his PowerPoint version<sup>1</sup>. This template offers a LaTeX alternative.

### Method

### Central Abstract

The main finding of your research is highlighted in large text on a dark background to capture the reader's attention first. This key result, along with any striking figures, is entered as the abstract using the \abstract{} macro.

# Multiple Authors

You can include up to four authors with this class:

\author{} \thirdauthor{}
\secondauthor{} \fourthauthor{}

### Built-in QR Codes

You can include a QR code in your poster using the \qrdata{} command. While it may not be suitable for all cases (e.g., CUI or classified content), it is useful in many situations. Simply input the URL into the qrdata command, and a QR code will be generated automatically—no need for external tools or adjustments.

# Color Themes

The antposter class takes any one of the following color options to set the background color of the center abstract area (default azure):

blue	cyan	lime	red	magenta
azure	green	yellow	orange	purple

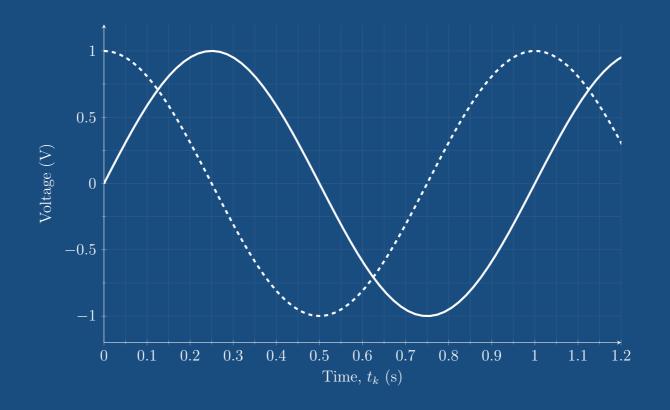
### Logos

By default, the ANT Center and AFIT logos are displayed. If you only want the ANT Center compass, use the compassonly class option. For the AFIT logo alone, use afit. If you want to use a custom logo, use the \logo{} command.

### Layouts

There are two layouts: three-part (default) and two-part. To switch to two-part, use the twopart option in the document class.

# Main finding goes here, translated into plain English. Emphasize the important words.





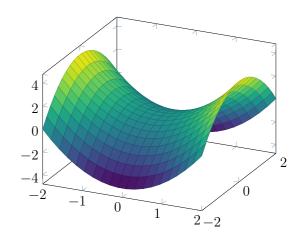
FIRST DAVID WOODBURN, PH.D.
SECOND MIKE MORRISON, PH.D.

AUTHOR LT COL MICHAEL FARADAY

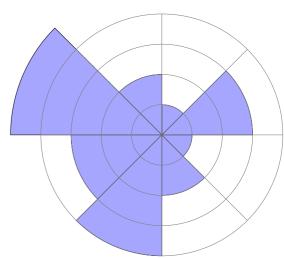
FOURTH MAJ CARL F. GAUSS



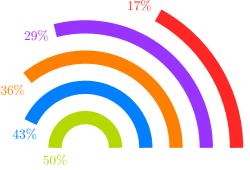




The Pringle's surface.



Polar plot example.



Polar bar graph example.

<sup>1</sup>https://osf.io/6ua4k