

HONDA AUTOMOBILES

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HONDA

HONDA

The Power of Dreams

- ▶ Founded by SOICHIRO HONDA and TAKEO FUJISAWA in the year 1946.
- ▶ Headquarter is in Minato, Tokyo, Japan.
- ▶ Specializes in designing combustion engines, motorcycle and automobiles.
- ▶ Quarterly Revenue of 14.6 trillion Yen (8.38 billion rupees) in November 2015.
- ▶ Ranked 7th in the automobile industry.

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HISTORY

- ▶ First car by Honda (T360) in the year 1963.
- ▶ First appearance of Honda Civic in 1972.
- ▶ Honda holds 5 positions among the top 10 most fuel efficient cars till 2010.
- ▶ Honda provided engines for the famous "Formula 1" race in collaboration with McLaren in 2015.

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Collaborations

- ▶ Hero-Honda (1984-2010)
- ▶ General Motors and Honda.
- ▶ Rover and Honda.
- ▶ General Motors and Honda on Next-Generation Fuel Cell Technologies.

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Bibliography

- ▶ <https://en.wikipedia.org/wiki/Honda>
- ▶ www.honda.com
- ▶ www.world.honda.com

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